



## **OUR VISION**

The American film industry is considered one of the most glamorous industries in the world. Along with the glamour comes a high degree of risk for potential investors. However, the appeal of the industry is so strong that investors are often willing to take the risk just to be a part of it.

A major cause of this risk stems from the fact that most entertainment companies are strictly focused on, and only care about, the creative aspect of producing motion pictures. Three Blind Artists Entertainment Group offers a special opportunity for its investors and partners. Our unique blend of skills and experiences from both the business and creative sides of this complex industry enables us to focus on projects that are not only creative but that are also highly profitable.

This bifocal approach makes us a viable investment opportunity for those who cannot resist the urge to participate in the entertainment industry. Investors may invest in Three Blind Artists Entertainment Group as a company or may invest in specific company projects or slates of projects, depending upon the interests of both the company and the potential investors.

Three Blind Artists Entertainment Group owns the rights to a significant number of feature film and television projects, including scripts and series bibles. The company's principals have developed significant contacts at various production companies, studios, management firms, agencies, distributors, and other entertainment industry entities. We also have access, through personal connections, to successful published novels ripe for adaptation. In addition to developing and marketing our own inventory of commercially desirable scripts, we are willing to partner with the right production and distribution companies, large and small, to jointly produce, market and distribute high quality cost-effective films, both domestically and abroad.

Our approach to the filmmaking business is to always target those audiences who represent the largest film-viewing demographic. We do not intend to become revered only by the art-house critics who seldom agree with the general public as to what makes a film worth seeing. We believe our market-oriented approach will allow Three Blind Artists Entertainment Group, by taking full advantage of the enormous potential for profitability, to rapidly grow into one of the leading film and television production companies in the entertainment industry.



## **INFRASTRUCTURE AND FINANCIAL STRATEGIES**

### **Vision of Management**

TBA's management believes that a diversified production company that delivers quality products at cost-competitive prices can enjoy almost limitless opportunity. TBA will use its unique expertise and core competencies to deliver such products, securing TBA's success while helping to set a higher standard for the industry as a whole.

### **Marketing Opportunities**

Over the years, TBA's principals have developed wide and varied entertainment industry contacts at production companies, major studios, management firms, agencies, distributors, and other entities. TBA also holds much appeal for these contacts based on our abilities to find and develop viable projects, solve script problems and finalize projects for production, take films into production, and find viable partners to market and distribute our film products.

### **Business Infrastructure**

TBA applies a unique diversified development strategy to the film industry. TBA is composed of three distinct business units. 1) Research & Development of specific projects. 2) Acquisition and licensing of new and completed projects. 3) Marketing and distribution of film projects secured by the first two business units.

### **Capital Management**

TBA secures capital in a number of ways. First, TBA seeks capital from investors. This may include investments in TBA as a whole as well as investments in specific TBA projects or slates, depending on the interests of both TBA and potential investors. Additionally, TBA seeks to secure revenue early in its life cycle via the licensing/sale of rights to projects secured by its two business development arms. Ultimately, TBA plans to develop and distribute our own film products, both individually and in concert with other strategic partners.

### **Research & Development**

TBA has an exemplary and experienced Research & Development team that can help streamline the completion of top-quality projects in a time and cost-effective manner. TBA holds the rights to proprietary original scripts and series bibles, and has numerous pipeline projects currently in development. TBA enjoys a breadth of project management and marketing/distribution experience as well, all of which affords an excellent opportunity for TBA's long-term success.